

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/1536 - OBAMA FOR AMERICA
Estimate Number	1536

Invoice #	04072080-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04072080
Alt Order #	Political Candidate
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a								
	CDR										
					09/17/12 to 09/23/12	4x	- TWTF - -				
	13			Tu	09/18/12	:30	5:28 AM	OFA12P092H	\$270.00		4
	13			W	09/19/12	:30	4:59 AM	OFA12Z118H	\$270.00		2
	13			Th	09/20/12	:30	5:24 AM	OFA12Z118H	\$270.00		1
	13			F	09/21/12	:30	5:11 AM	OFA12A113H	\$270.00		3
2	13	Good Day 530a	530a-6a								
	CDR										
					09/17/12 to 09/23/12	3x	- TWTF - -				
	13			Tu	09/18/12	:30	5:58 AM	OFA12Z118H	\$450.00		1
	13			W	09/19/12	:30	5:58 AM	OFA12P092H	\$450.00		2
	13			Th	09/20/12	:30	5:29 AM	OFA12Z118H	\$450.00		3
3	13	Good Day 6a	6a-7a								
	CDR										
					09/17/12 to 09/23/12	3x	- TWTF - -				
	13			Tu	09/18/12	:30	6:20 AM	OFA12Z118H	\$810.00		1
	13			W	09/19/12	:30	6:40 AM	OFA12Z118H	\$810.00		2
	13			F	09/21/12	:30	6:59 AM	OFA12A113H	\$810.00		3
4	13	Good Day 7a	7a-8a								
	CDR										
					09/17/12 to 09/23/12	4x	- TWTF - -				
	13			Tu	09/18/12	:30	7:58 AM	OFA12P092H	\$810.00		1
	13			W	09/19/12	:30	7:59 AM	OFA12Z118H	\$810.00		3
	13			Th	09/20/12	:30	7:24 AM	OFA12Z118H	\$810.00		2
	13			F	09/21/12	:30	7:58 AM	OFA12A113H	\$810.00		4
5	13	Fox 13 News Su 6p	6p-7p								
	CDR										
					09/17/12 to 09/23/12	1x	- - - - - S				
	13			Su	09/23/12	:30	6:08 PM	OFA12A113H	\$720.00		1

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IDB #	TV12856
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Agency Ref	
Advertiser Ref	

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6	13	Good Day 8a	8a-9a								
	CDR										
					09/17/12 to 09/23/12	4x	- TWTF - -				
	13			Tu	09/18/12	:30	8:59 AM	OFA12Z118H	\$720.00		1
	13			W	09/19/12	:30	8:09 AM	OFA12P092H	\$720.00		3
	13			Th	09/20/12	:30	8:29 AM	OFA12Z118H	\$720.00		4
	13			F	09/21/12	:30	8:45 AM	OFA12A113H	\$720.00		2
7	13	Good Day 9a	9-10a								
	CDR										
					09/17/12 to 09/23/12	4x	- TWTF - -				
	13			Tu	09/18/12	:30	9:24 AM	OFA12Z118H	\$540.00		1
	13			W	09/19/12	:30	9:58 AM	OFA12Z118H	\$540.00		2
	13			Th	09/20/12	:30	9:30 AM	OFA12Z118H	\$540.00		4
	13			F	09/21/12	:30	9:13 AM	OFA12A113H	\$540.00		3
8	13	Good Day 430a	430a-5a								
	CDR										
					09/17/12 to 09/23/12	2x	- TWTF - -				
	13			Tu	09/18/12	:30	4:41 AM	OFA12Z118H	\$115.00		1
	13			W	09/19/12	:30	4:52 AM	OFA12Z118H	\$115.00		2
9	13	Good Day Sa 6a	6a-7a								
	CDR										
					09/17/12 to 09/23/12	1x	- - - - - S -				
	13			Sa	09/22/12	:30	6:27 AM	OFA12A113H	\$315.00		1
10	13	Good Day Sa 8a	8a-9a								
	CDR										
					09/17/12 to 09/23/12	1x	- - - - - S -				
	13			Sa	09/22/12	:30	8:12 AM	OFA12A113H	\$540.00		1
11	13	Good Day Su 6a-7a News	6a-7a								
	CDR										
					09/17/12 to 09/23/12	1x	- - - - - S				

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IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
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11	13	Good Day Su 6a-7a News	6a-7a								
	CDR										
	13			Su	09/23/12	:30	6:38 AM	OFA12A113H	\$315.00		1
12	13	Good Day Su 7a	7a-8a								
	CDR										
					09/17/12 to 09/23/12	1x	-----S				
	13			Su	09/23/12	:30	7:48 AM	OFA12A113H	\$540.00		1
13	13	Good Day Su 8a	8a-9a								
	CDR										
					09/17/12 to 09/23/12	1x	-----S				
	13			Su	09/23/12	:30	8:38 AM	OFA12A113H	\$450.00		1
14	13	Live with Kelly	10a-11a								
	CDR										
					09/17/12 to 09/23/12	2x	-TWTF--				
	13			Tu	09/18/12	:30	10:46 AM	OFA12P092H	\$360.00		1
	13			F	09/21/12	:30	10:23 AM	OFA12A113H	\$360.00		2
15	13	Wendy Williams	11a-12p								
	CDR										
					09/17/12 to 09/23/12	2x	-TWTF--				
	13			Tu	09/18/12	:30	11:32 AM	OFA12Z118H	\$180.00		1
	13			F	09/21/12	:30	11:49 AM	OFA12A113H	\$180.00		2
16	13	Fox 13 News at Noon	12p-1p								
	CDR										
					09/17/12 to 09/23/12	3x	-TWTF--				
	13			Tu	09/18/12	:30	12:30 PM	OFA12Z118H	\$360.00		1
	13			W	09/19/12	:30	12:39 PM	OFA12Z118H	\$360.00		3
	13			F	09/21/12	:30	12:45 PM	OFA12A113H	\$360.00		2
17	13	Divorce Court	2p-3p								
	CDR										
					09/17/12 to 09/23/12	2x	-TWTF--				

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Billing Calendar	Broadcast
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IDB #	TV12856
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	13	Divorce Court	2p-3p								
	CDR										
	13			Tu	09/18/12	:30	2:59 PM	OFA12Z118H	\$180.00		2
	13			W	09/19/12	:30	2:54 PM	OFA12P092H	\$180.00		1
18	13	Judge Joe Brown	3p-4p								
	CDR										
				09/17/12 to 09/23/12		4x	- TWTF - -				
	13			Tu	09/18/12	:30	3:58 PM	OFA12P092H	\$180.00		3
	13			W	09/19/12	:30	3:19 PM	OFA12Z118H	\$180.00		2
	13			Th	09/20/12	:30	3:46 PM	OFA12Z118H	\$180.00		4
	13			F	09/21/12	:30	3:58 PM	OFA12A113H	\$180.00		1
19	13	Judge Judy	4p-5p								
	CDR										
				09/17/12 to 09/23/12		4x	- TWTF - -				
	13			Tu	09/18/12	:30	4:17 PM	OFA12Z118H	\$540.00		2
	13			W	09/19/12	:30	4:29 PM	OFA12Z118H	\$540.00		1
	13			Th	09/20/12	:30	4:40 PM	OFA12Z118H	\$540.00		3
	13			F	09/21/12	:30	4:49 PM	OFA12A113H	\$540.00		4
20	13	Fox 13 News at 5p	5p-530p								
	CDR										
				09/17/12 to 09/23/12		4x	- TWTF - -				
	13			Tu	09/18/12	:30	5:13 PM	OFA12Z118H	\$900.00		1
	13			W	09/19/12	:30	5:28 PM	OFA12Z118H	\$900.00		2
	13			Th	09/20/12	:30	5:11 PM	OFA12Z118H	\$900.00		4
	13			F	09/21/12	:30	5:12 PM	OFA12A113H	\$900.00		3
21	13	Fox 13 News at 530p	530p-6p								
	CDR										
				09/17/12 to 09/23/12		2x	- TWTF - -				
	13			Tu	09/18/12	:30	5:38 PM	OFA12P092H	\$900.00		2
	13			W	09/19/12	:30	5:45 PM	OFA12P092H	\$900.00		1

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Sales Region	National

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Alt Order #	Political Candidate
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Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
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IDB #	TV12856
Advertiser Code	95
Product Code	101

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	13	Fox 13 News at 6p	6p-630p								
	CDR										
					09/17/12 to 09/23/12	2x	- TWTF - -				
	13			Tu	09/18/12	:30	6:22 PM	OFA12Z118H	\$990.00		2
	13			F	09/21/12	:30	6:22 PM	OFA12A113H	\$990.00		1
23	13	Fox 13 News at 630p	630p-7p								
	CDR										
					09/17/12 to 09/23/12	1x	- TWTF - -				
	13			W	09/19/12	:30	6:46 PM	OFA12Z118H	\$990.00		1
24	13	Insider	730p-8p								
	CDR										
					09/17/12 to 09/23/12	2x	- TWTF - -				
	13			Tu	09/18/12	:30	7:55 PM	OFA12Z118H	\$855.00		1
	13			W	09/19/12	:30	7:42 PM	OFA12Z118H	\$855.00		2
25	13	Fox 13 Late News 1030p	1030p-11p								
	CDR										
					09/17/12 to 09/23/12	3x	- TWTF - -				
	13			Tu	09/18/12	:30	10:36 PM	OFA12Z118H	\$1,530.00		2
	13			Th	09/20/12	:30	10:57 PM	OFA12Z118H	\$1,530.00		3
	13			F	09/21/12	:30	10:56 PM	OFA12A113H	\$1,530.00		1
26	13	So You Think You Can Danc	8p-10p								
	CDR										
					09/17/12 to 09/23/12	1x	- T- - - - -				
	13			Tu	09/18/12	:30	9:00 PM	OFA12P092H	\$4,500.00		1
27	13	X Factor	8p-10p								
	CDR										
					09/17/12 to 09/23/12	1x	- - W- - - -				
	13			W	09/19/12	:30	8:25 PM	OFA12P092H	\$9,000.00		1
28	13	Mob Doctor	9p-10p								
	CDR										

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Sales Region	National

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28	13	Mob Doctor	9p-10p								
	CDR										
					09/17/12 to 09/23/12	1x	----F--				
	13			F	09/21/12	:30	9:27 PM	OFA12A113H	\$1,650.00		1
29	13	College Football Prime	Various								
	CDR										
					09/17/12 to 09/23/12	1x	-----S-				
	13			Sa	09/22/12	:30	7:06 PM	OFA12A113H	\$1,800.00		1
30	13	Good Day 7a	7a-8a								
	CDR										
					09/24/12 to 09/30/12	1x	M-----				
	13			M	09/24/12	:30	7:21 AM	OFA12A113H	\$810.00		1
31	13	Good Day 8a	8a-9a								
	CDR										
					09/24/12 to 09/30/12	1x	M-----				
	13			M	09/24/12	:30	8:11 AM	OFA12A113H	\$720.00		1
32	13	Good Day 9a	9-10a								
	CDR										
					09/24/12 to 09/30/12	1x	M-----				
	13			M	09/24/12	:30	9:23 AM	OFA12A113H	\$540.00		1
33	13	Judge Joe Brown	3p-4p								
	CDR										
					09/24/12 to 09/30/12	1x	M-----				
	13			M	09/24/12	:30	3:29 PM	OFA12A113H	\$180.00		1
34	13	Judge Judy	4p-5p								
	CDR										
					09/24/12 to 09/30/12	1x	M-----				
	13			M	09/24/12	:30	4:24 PM	OFA12A113H	\$540.00		1
35	13	Fox 13 News at 5p	5p-530p								

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CDR					09/24/12 to 09/30/12	1x	M- - - - -				
13				M	09/24/12	:30	5:11 PM	OFA12A113H	\$900.00		1
36	13	NFL RS Game Bucs	Various								
CDR					09/17/12 to 09/23/12	1x	- - - - - S				
13				Su	09/23/12	:30	4:28 PM	OFA12A113H	\$18,900.00		1
<u>Aired Spots</u>				72							

<u>Gross Total</u>	\$75,860.00	
<u>Agency Commission</u>	\$11,379.00	
<u>Net Amount Due</u>	\$64,481.00	<u>Payment Terms 30 Days</u>

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